



**PARKS AND RECREATION COMMISSION
AND URBAN FORESTRY BOARD**

AGENDA

REGULAR MEETING – WEDNESDAY, NOVEMBER 12, 2014
SENIOR CENTER – 266 ESCUELA AVENUE
7:00 P.M.

1. CALL TO ORDER

- 2. ROLL CALL**—Commissioners Roger Burney, Thida Cornes, Jonathan Herbach, Katherine Naegele (Vice Chairperson), and Helen Wolter (Chairperson).

3. MINUTES APPROVAL

3.1 PARKS AND RECREATION COMMISSION MINUTES

Minutes for the October 22, 2014 Special Meeting have been delivered to Commissioners and a copy posted on the Community Center bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

4. ORAL COMMUNICATIONS FROM THE PUBLIC

This portion of the meeting is reserved for persons wishing to address the Commission on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Commission from acting on nonagenda items.

5. UNFINISHED BUSINESS—None.

6. NEW BUSINESS

6.1 UPDATE OF THE FINANCIAL ASSISTANCE PROGRAM

Forward a recommendation to the City Council to update the Financial Assistance Program from a subsidy of \$800 per family to an individual subsidy of 75 percent with a cap of \$400 to offset the costs of youth classes and programs.

6.2 HERITAGE TREE APPEAL – 556 PALO ALTO AVENUE

Deny the appeal.

6.3 HERITAGE TREE APPEAL – 1072 PETIE WAY

Deny the appeal.

6.4 NAMING OF THE SHORELINE ATHLETIC FIELD

Select at least two names for City Council consideration for the Shoreline Athletic Fields being constructed at 2450 Garcia Avenue at Shoreline at Mountain View.

**6.5 REVIEW AND UPDATE ON ATHLETIC FIELD USE POLICY H-7 –
BANNER HANGING**

Note receipt and file.

7. COMMISSION/STAFF COMMENTS, QUESTIONS, COMMISSION REPORTS

No action will be taken on any questions raised by the Commission at this time.

8. ADJOURNMENT

CV/7/CSD
231-11-12-14A-E

AGENDAS FOR BOARDS, COMMISSIONS, AND COMMITTEES

- The specific location of each meeting is noted on the notice and agenda for each meeting which is posted at least 72 hours in advance of the meeting. Special meetings may be called as necessary by the Commission Chair and noticed at least 24 hours in advance of the meeting.
- Questions and comments regarding the agenda may be directed to Champika Valencia, Executive Assistant, at (650) 903-6400.
- Interested persons may review the agenda at the Mountain View Community Center (201 South Rengstorff Avenue), Mountain View Senior Center (266 Escuela Avenue) and City Hall (500 Castro Street) beginning the Friday evening before each regular meeting.
- **SPECIAL NOTICE – Reference: Americans with Disabilities Act, 1990**
Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance should call the Community Services Department at (650) 903-6331 48 hours in advance of the meeting to arrange for assistance. Upon request by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.
- The Board, Commission, or Committee may take action on any matter noticed herein in any manner deemed appropriate by the Board, Commission, or Committee. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.
- **SPECIAL NOTICE –**Any writings or documents provided to a majority of the Parks and Recreation Commission regarding any item on this agenda will be made available for public inspection in the Mountain View Community Center, located at 201 South Rengstorff Avenue, during normal business hours and at the meeting location noted on the agenda during the meeting.

ADDRESSING THE BOARD, COMMISSION, OR COMMITTEE

- Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.
- Anyone wishing to address the Board, Commission, or Committee on a nonagenda item may do so during the “Oral Communications” part of the agenda. Speakers are allowed to speak one time on any number of topics for up to three minutes.



**PARKS AND RECREATION COMMISSION
AND URBAN FORESTRY BOARD**

MINUTES

SPECIAL MEETING - WEDNESDAY, OCTOBER 22, 2014
SENIOR CENTER - 266 ESCUELA AVENUE
7:00 P.M.

1. CALL TO ORDER

Chairperson Wolter called the meeting to order at 7:02 p.m.

2. ROLL CALL

Present: Commissioners Roger Burney (arrived at 7:29 p.m.), Thida Cornes, Jonathan Herbach, Katherine Naegele (Vice Chairperson), and Helen Wolter (Chairperson).

Absent: None.

Staff Present: Community Services Director J. P. de la Montaigne, Parks Manager Bruce Hurlburt, Senior Administrative Analyst Rochelle Kiner, and Executive Assistant Champika Valencia

3. MINUTES APPROVAL

3.1 PARKS AND RECREATION COMMISSION MINUTES

Motion – M/S Cornes/Naegele – Carried 4-0-1; Burney absent – Approve the October 8, 2014 minutes.

Motion – M/S Cornes/Naegele – Carried 4-0-1; Burney absent – Approve the September 10, 2014 revised minutes.

4. ORAL COMMUNICATIONS FROM THE PUBLIC – None.

5. UNFINISHED BUSINESS – None.

6. NEW BUSINESS

6.1 DRAFT COMMUNITY TREE MASTER PLAN

Parks Manager Bruce Hurlburt introduced the consultant, Tina McKean, from Davey Resources Group. The consultant presented the Draft Community Tree Master Plan (Plan) as an interactive presentation.

The Commission reviewed, discussed, and provided input on the Plan. The Commission also expressed their concerns and questions, and the consultant and staff answered questions.

SPEAKING FROM THE FLOOR WITH RECOMMENDATIONS AND/OR COMMENTS ON THE DRAFT COMMUNITY TREE MASTER PLAN:

- Mia Whitfield
- David Lewis
- Mary Kay Marinovich

Staff informed the Commission that the next step will be to present the Plan and Commission's input to the Environmental Planning Commission (EPC) for their review.

The Commission reached consensus on the following recommendations for consideration by the EPC:

1. The Commission supported diversity of street trees in neighborhoods.
2. Consider a tree canopy mitigation goal instead of the number of trees, which is to increase canopy on development sites based on a goal of 2:1 overall canopy coverage.
3. Increase pervious surface on new developments and parking lots.
4. Reduce soil compaction and increase soil volume in parking lots.
5. Look for more consistency between development and nondevelopment Heritage tree mitigation.

6. Explore the viability of increasing canopy coverage in existing parking lots.
7. **COMMISSION/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS** – None
8. **ADJOURNMENT**

Chairperson Wolter adjourned the meeting at 10:44 p.m.

Respectfully submitted,

Champika Valencia
Executive Assistant

CV/8/CSD
231-10-22-14mn-E



CITY OF MOUNTAIN VIEW

MEMORANDUM

Community Services Department

DATE: November 12, 2014

TO: Parks and Recreation Commission

FROM: Kristine Crosby, Recreation Supervisor
John R. Marchant, Recreation Manager
J.P. de la Montaigne, Community Services Director

SUBJECT: Update of the Recreation Financial Assistance Program

RECOMMENDATION

Forward a recommendation to the City Council to update the Financial Assistance Program from a subsidy of \$800 per family to an individual subsidy of 75 percent with a cap of \$400 to offset the costs of youth classes and programs.

BACKGROUND

The purpose of this memorandum is to provide the Parks and Recreation Commission (Commission) with information regarding the Recreation Division Financial Assistance Program (FAP) for Recreation class registrations and to recommend a change to the current structure. The Recreation Division is requesting a change to the current FAP structure to adapt to a new registration and facility booking software program that is scheduled to be implemented with the spring/summer registration in March 2015. The new system does not track scholarships by family, but rather by individual. In order to fully utilize the tracking, online capabilities, and user interface, staff is requesting a change to the scholarship program from family based to individual based. The new system provides a higher level of customer service by allowing all registrations to occur online, including fee waivers; integrating social media networks; its ability to show facility availability; maintaining a database for marketing efforts; and automating many manual processes for greater staff efficiencies. The new system, called Active Net, will also allow the Recreation Division to track FAP recipients using the registration module and allow FAP recipients to register online and have their assistance automatically discounted on their account.

The Recreation Division currently utilizes CLASS software to process registrations and facility bookings. The CLASS software system is built to revolve around the family as a

unit. The new registration system is different than CLASS in that accounts are based on the individual rather than family units. This new Active Net registration system also has the capability of utilizing a Scholarship Module. The Scholarship Module allows staff to assign a percentage discount to eligible individuals along with a maximum credit amount, or “scholarship cap.” Once an individual has reached their scholarship cap, the individual would need to pay any additional costs out-of-pocket.

FAP History

The FAP (also known as “fee waivers”) was established prior to 2003 to provide assistance to eligible low-income Mountain View resident families seeking to register youth for Recreation classes. The FAP can be used toward most classes and camps, but do not apply to golf, tennis, lap swim, special events, facility bookings for barbecue facilities, gym/field rentals, or adult classes. In June 2004, following the Commission’s recommendation, Council established financial assistance limits of \$400 or \$800 per family, per year based on need.

Eligibility, Verification, and Monitoring

Currently, families may qualify for a fee waiver by establishing eligibility through the Community Services Agency (CSA) screening process. The CSA income verification process uses actual income information from every applicant and compares it to the Santa Clara County Housing and Urban Development (HUD) income guidelines to determine program eligibility. Eligibility is reestablished on an annual basis and residents can apply for the FAP anytime during the allocation period, September 1 through August 31. FAP recipients receive an eligibility letter from CSA that they provide to the Recreation Division to become an FAP recipient. In addition to receiving an eligibility letter for fee waivers for classes, families are referred to additional services through CSA.

Staff monitors FAP account use by subtracting the value of the class registration fee from the family limit at the time of class registration. Staff tracks FAP usage in an Excel document. Once a family has utilized 100 percent of their fee waiver, all remaining fees must be paid out-of-pocket by the family. As staff monitors FAP allocations manually, FAP recipients are currently unable to register online and must register either in person, by e-mail, fax, or mail-in registration. Use of the new Scholarship Module will be fully compatible with the FAP program, creating better customer service and increasing staff efficiencies.

ANALYSIS

The FAP was last reviewed in November 2008 by the Commission. As the Recreation Division is transitioning to a new registration system that allows the use of a scholarship function, staff recommends changing the FAP from a per-family fee waiver to a per-individual fee waiver. The FAP is widely used by Mountain View families. Program participation data is given in Table 1 (see Attachment 1) for each FAP allocation year from 2009-10 through 2013-14. Over 2,300 families, a total of 4,629 youth, have participated in the FAP and the City has awarded over \$1.85 million in eligible financial assistance funding over the past five years. However, the actual amount used by FAP participants was about 71 percent, or \$1.31 million (Fiscal Year 2013-14 was about 81%, or \$307,000). The average assistance per family was \$540, or \$283 per child, during the same time frame. The data also indicates that most families (77 percent) using the program list one or two children. Less than 6 percent of families in the program have a \$400 program cap. Based on this information, staff is recommending a scholarship cap of \$400 per child, which would equate for most families to approximately \$800 per family (the same total provided to each family under the current FAP program).

Comparisons to Financial Assistance Programs in Other Cities

Staff has obtained information from a survey completed by nearby cities this summer as shown below. Of 11 cities surveyed between South San Francisco and Campbell, 9 have a Financial Assistance Program. Of these 9 cities, 7 have a percentage-based fee waiver program and two have a flat rate cap per child. Several cities with a percentage-based program also include a cap per child.

City	Flat Rate or Percentage	Rates	Cap	Total Contribution of Program
Burlingame	%	50%	N/A	\$ 5,000.00
Campbell	Flat Rate	\$100/Child, Max. 2	\$100/Child, Max. 2	\$ 4,000.00
Cupertino	%	25 to 100%	N/A	\$ 2,500.00
Milpitas	%	50%	\$150/Person	\$ 7,000.00
Mountain View	Flat Rate	\$400 or \$800/family	\$400 or \$800/Family	\$ 307,357.62
Palo Alto	%	25% or 50%	\$300/Person	\$ 24,414.00
Redwood City	%	25%, 50%, or 75%	N/A	\$ 10,000.00
San Mateo	%	40% or 70%	\$3000/Child & \$500/Adult	\$ 236,000.00
South San Francisco	%	80%	\$25-125/Family	\$ 870.00
Sunnyvale	Flat Rate	\$234/Child	\$234/Child	\$ 35,717.00

Of the 11 cities, Mountain View has the largest dollar value of fee waivers (\$307,000 for the 2013-14 allocation period). San Mateo is the most comparable in size with \$236,000 allocated this past fiscal year. All other cities range between \$870 to \$35,000 in allocated financial assistance provided.

Recommended Revisions to Financial Assistance Program

Staff recommends changing from a fee waiver of \$400 or \$800 annually per family to a fee waiver of 75 percent of the registration fee up to a cap of \$400 per individual child (i.e., if a swim lesson costs \$56, the FAP recipient would pay \$14 out of pocket and \$42 would be applied towards the \$400 cap). This change will align with the new registration software program, provide an equal opportunity for every eligible youth to receive funding for classes regardless of family size, and create ownership of the registration by the FAP recipient to attend the class as there is a financial obligation.

Staff believes the ability to utilize the new registration system to assign and monitor FAP recipients and to allow FAP recipients to register online aligns with City Council goals for Fiscal Years 2013-14 and 2014-15 to “use technology to enhance customer service, efficiency, and advance the mission of the organization.” In order to use the new registration system to its fullest capabilities, the Recreation Division recommends changing the FAP to allocate per individual versus per family. Allocating per individual not only allows for greater process efficiencies and reduces the possibility of error, but it will also allow the program to be more equitable.

Currently, families are allocated a flat rate per family regardless of the number of youth in the family that will utilize the FAP funds. For families with multiple children, they ultimately receive less per child than a family utilizing the program for one child (i.e., a family with one child receives the full \$800 for that child whereas a family with two children would need to split the \$800 allocation between two children). By shifting to a per-individual program, this will allow all eligible youth to have access to Recreation class fee waivers equitably and families do not have to decide which child will receive more or less of the fee waiver.

Staff believes that changing the fee waiver to a 75 percent fee waiver with a cap of \$400 will also create ownership over the registration as there is a financial obligation tied to it. Currently, FAP recipients are not paying a portion of their registration unless they have used the entire FAP allocation. Without a financial obligation, staff has noticed a disproportionate number of FAP students not attending the programs.

Changing to the new percentage FAP scholarship would increase staff efficiencies. The process of following up with no show students, which can be up to 20 to 30 students in one week, is a cumbersome and involved process that requires substantial staff time. Staff attempts to contact wait-listed students if a spot opens up from a no show FAP recipient, but due to timing of phone calls, many parents have already found other options or do not want to start a class that would not be a full class period (i.e., the parent is notified Monday and do not or cannot have their child start until Tuesday or Wednesday). This may result in insufficient time to allow another child, who may be on the waiting list, the opportunity to participate. Staff believes that if the FAP registrant invests a portion of the registration cost (i.e., if they paid 25 percent of the class cost), it would decrease the number of no-shows and increase attendance and participation in classes.

Staff met with CSA representatives in August 2014 to discuss potential changes to the FAP and to seek their input on how the changes would be received. The CSA representatives noted that the Recreation Division is generous with FAP funds and that the changes would be reasonable. CSA staff support the Recreation Division in making changes to increase ownership with a financial obligation and to make the program more equitable amongst all FAP youth with a per-individual benefit.

Should the recommended changes be approved, staff is recommending to implement the new FAP program at the beginning of the 2015 allocation period, which starts September 1, 2015.

FISCAL IMPACT

The actual value used by FAP participants was roughly \$307,000. If FAP participants paid for 25 percent of the FAP value, it could potentially equate to approximately \$60,000 to \$70,000 in revenues annually.

NEXT STEPS

Following Commission consideration, the recommendation will be forwarded to the City Council for approval of changes to the FAP.

ALTERNATIVES

1. Change FAP to a fee waiver of 75 percent of registration up to a cap of \$350 per individual child.
2. Change FAP to a fee waiver of 50 percent of registration rate up to a cap of \$400 per individual child.
3. Commission may make other recommendations at their discretion.

PUBLIC NOTICING

In addition to agenda posting, staff sent a notification to the 2013-14 and the current FAP recipients.

KP-JRM/7/CSD

205-11-12-14M-E

Attachment: 1. Program Data Tables

Recreation Division Financial Assistance Program

	2009-10		2010-11		2011-12		2012-13		2013-14		Total	
Program Value at 100% Participation	\$	315,200.00	\$	372,000.00	\$	398,800.00	\$	394,800.00	\$	377,600.00	\$	1,858,400.00
Total Financial Assistance Given	\$	160,065.00	\$	260,247.50	\$	319,970.20	\$	262,613.67	\$	307,357.62	\$	1,310,253.99
% Value Used		51%		70%		80%		67%		81%		71%
Average Assistance per Family	\$	389.45	\$	539.93	\$	626.16	\$	519.00	\$	628.54	\$	540.62
Average Assistance per Child	\$	210.06	\$	281.96	\$	319.01	\$	261.31	\$	328.37	\$	283.05
<hr/>												
# of Families Participating		411		482		511		506		489		2399
# Youth Participating		762		923		1003		1005		936		4629
<hr/>												
Families with Children = 1	158	38%	171	35%	160	31%	160	32%	172	35%	821	34%
Families with Children = 2	174	42%	202	42%	234	46%	219	43%	199	41%	1028	43%
Families with Children = 3	63	15%	90	19%	97	19%	102	20%	103	21%	455	19%
Families with Children = 4	13	3%	17	4%	17	3%	24	5%	13	3%	84	4%
Families with Children = 5	3	1%	2	0%	2	0%	1	0%	1	0%	9	0%
Families with Children = 6	0	0%	0	0%	1	0%	0	0%	0	0%	1	0%
<hr/>												
Families at \$400 subsidy level	23	6%	31	6%	25	5%	25	5%	34	7%	138	6%



MEMORANDUM

Community Services Department

DATE: November 12, 2014

TO: Urban Forestry Board

FROM: Jakob Trconic, Parks Section Manager
J.P. de la Montaigne, Community Services Director

SUBJECT: Heritage Tree Appeal – 556 Palo Alto Avenue

RECOMMENDATION – Deny the appeal and preserve the Coast live oak.

FISCAL IMPACT – None.

BACKGROUND

Article II, Protection of the Urban Forest, Sections 32.22 through 32.38 of the City Code, was established to preserve large trees within the City which are growing on private or public lands. The preservation program contributes to the welfare and aesthetics of the community and retains the great historical and environmental value of these trees. The Parks Section Manager, under the authority granted in the Code to the Community Services Director, has been designated as the enforcement agent in this matter. Under the Code, there are specific criteria for removal. The determination on each application is based upon a minimum of one of the following conditions. The decision-maker shall consider additional criteria, if applicable, in weighing the decision to remove a Heritage tree, with the emphasis on the intent to preserve Heritage trees.

1. The condition of the tree with respect to age of the tree relative to the life span of that particular species, disease, infestation, general health, damage, public nuisance, danger of falling, proximity to existing or proposed structures, and interference with utility services.
2. The necessity of the removal of the Heritage tree in order to construct improvements and/or allow reasonable and conforming use of the property when compared to other similarly situated properties.

3. The nature and qualities of the tree as a Heritage tree, including its maturity, its aesthetic qualities such as its canopy, its shape and structure, its majestic stature, and its visual impact on the neighborhood.
4. Good forestry practices such as, but not limited to, the number of healthy trees a given parcel of land will support and the planned removal of any tree nearing the end of its life cycle and the replacement of young trees to enhance the overall health of the urban forest.
5. Balancing criteria: In addition to the criteria referenced above which may support removal, the decision-maker shall also balance the request for removal against the following which may support or mitigate against removal:
 - a. The topography of land and effect of the requested removal on erosion, soil retention, water retention and diversion, or increased flow of surface waters.
 - b. The effect of the requested removal on the remaining number, species, size, and location of existing trees on the site and in the area.
 - c. The effect of the requested removal with regard to shade, noise buffers, protection from wind damage and air pollution, and the effect upon the historic value and scenic beauty and the health, safety, prosperity, and general welfare of the area and the City as a whole.

Also within the Code Section 32.31, an appeals process has been included that states:

“Any person aggrieved or affected by a decision on a requested removal may appeal the decision by filing a written notice of appeal with the City Clerk stating the grounds for the appeal, and paying the requisite appeal fee, as established by council resolution, within ten (10) calendar days after the notice of the decision is posted or mailed.”

HERITAGE TREE REMOVAL REQUEST

Background: An application to remove a Heritage-size Coast live oak (*Quercus agrifolia*) at 556 Palo Alto Avenue was received on May 9, 2014. The application was submitted by Mr. Tim Harnett, owner of the property. The criteria for removal listed on the application were, “Damaging plumbing and driveway.” Forestry Division staff reviewed the application and visited the property to evaluate the tree. A decision to deny the removal of the tree was posted on July 16, 2014.

An appeal filed by Mr. Tim Harnett was received on July 28, 2014. The appeal letter states in part, “The oak tree kills all plant life for a radius that extends to the curb. We have been unable to grow any urban tree at the street curb (30 years). The oak debris plant death “shadow” creates a visibly depressing sight on our section of Palo Alto Avenue. The tree is close to the home and is a bridge for rodents and insects; ongoing sewer damage from 2008 to 2013 and fear of future sewer problems; fear of foundation damage, limited access to side of house and impediment to fire response.”

ANALYSIS

When evaluating Heritage Tree Removal Applications, staff looks to see if the reason(s) for removal on the application match what is observed in the field. If the reason(s) meet the criteria, staff looks to see if issue(s) regarding the tree can be reasonably mitigated. Based on an inspection and evaluation of the Coast live oak, the appeal should be denied for the following reasons:

1. The Coast live oak tree is a relatively young specimen in good health. Staff estimates the tree to be 30 to 40 years old. The home was rebuilt or remodeled in the mid 1980s and the tree was a young tree at that time. Coast live oaks are native to California and are widely planted in the Bay Area. This large evergreen tree can grow 20' to 70' tall and as wide.
2. Staff's evaluation of the tree determined it has fairly good structure. Although the lower branches have been removed and the canopy has been raised up beyond typical pruning practices, the tree is healthy with good branch attachments. The base of the trunk of the tree is close to the structure (approximately 16"). There is no visual evidence roots from the tree are affecting the foundation. The upper trunk is within 6" of the gutter. Trunk diameter increase on an oak averages 1/2" annually. This would equate to 1/4" expansion toward the gutter annually.
3. The owner is concerned with damage to his sewer and plumbing. When staff asked if he had any records of the repairs, the owner stated that he had made a repair to the sewer line and it was staff's understanding at that time it was in the \$500 range. No indication was given to the sewer line being compromised or was in need of additional repairs that could not be made due to location of the tree.
4. The driveway in question belongs to the neighbor and is an older asphalt driveway. The tree has slightly raised the driveway in some areas. Staff suggested the driveway could be repaired or replaced at the neighbor's expense if that was the desire of the neighbor and that once the asphalt patch or entire driveway was removed, a private arborist could give recommendations on root cutting or

shaving to allow the tree to remain or provide feedback if it looked like a large percentage of roots would be affected by the repair work.

5. As far as not being able to grow anything under the tree out to the street, it would be important to rule out all factors of plant mortality in the area. At the time of staff's review of the tree, the lawn appeared to be lacking sufficient irrigation. This was prior to the drought restrictions. The reduced lawn watering would be beneficial for the oak but detrimental to the overall appearance of the front yard as indicated by the homeowner. It can be difficult to grow plants under oak trees due to shade and root competition. A prudent course of action would be to plant shrubs that are common to oak tree understories and to not plant within 6' of the trunk. After looking at plant nutrition and ensuring proper watering and moisture levels, soil and plant tissue samples could be sent to a private lab for testing to determine if other issues are causing or contributing to plant mortality.
6. Rodents can be an issue in any home or neighborhood. Rats can climb bushes, fences, trellises, phone or cable wires, and, therefore, trees are just one of many ways a rodent can access the roofline. The primary defense for rats or other rodents is exclusion. Making sure there are no ways for rodents to get into the attic (exclusion) is the primary goal of dealing with this issue.

SUMMARY

Staff is of the opinion the Coast live oak is a healthy tree. Although it is in close proximity to the home, it does not appear to be causing any problems with the structure or in-ground utilities. The tree can continue to provide benefits to the community for some time. Staff recommends the appeal be denied and the tree be retained.

JT-JPdIM/7/CSD

221-11-12-14M-E

Attachment: 1. Heritage Tree Appeal Packet

cc: F/c

CITY OF MOUNTAIN VIEW, FORESTRY DIVISION
 231 NORTH WHISMAN ROAD
 POST OFFICE BOX 7540
 MOUNTAIN VIEW, CA 94039-7540
 (650) 903-6273 M-F 8:00 AM - 4:00 PM

Fee: \$116, each additional tree, same site \$58

APPLICATION FOR HERITAGE TREE REMOVAL PERMIT

The undersigned owner of the property at 556 Palo Alto Ave.

Phone No. (Home) 650-964-0410 (Work) 650-206-9017

hereby applies for permission to remove Heritage tree(s) as follows:

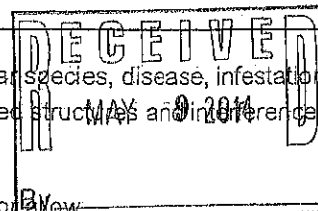
Common Name of Tree Oak Number of Trees 1

Circumference of tree 54" above ground: 70"

REASON FOR REMOVAL: Check applicable box(es) below. There may be more than one reason.

Comments: damaging plumbing and driveway

- ☒ The condition of tree with respect to age of the tree relative to the life span of that particular species, disease, infestation, general health, damage, public nuisance, danger of falling, proximity to existing or proposed structures and interference with utility services.
- ☐ The necessity of the removal of the Heritage tree in order to construct improvements and/or for a reasonable and conforming use of the property when compared to other similarly situated properties.
- ☐ The nature and qualities of the tree as a Heritage tree, including its maturity, its aesthetic qualities such as its canopy, its shape and structure, its majestic stature and its visual impact on the neighborhood.
- ☐ Good forestry practices such as, but not limited to, the number of healthy trees a given parcel of land will support and the planned removal of any tree nearing the end of its life cycle and the replacement of young trees to enhance the overall health of the urban forest.
- ☐ **BALANCING CRITERIA.** In addition to the criteria referenced above which may support removal, the decision-maker shall also balance the request for removal against the following which may support or mitigate against removal:
- ☐ The topography of land and effect of the requested removal on erosion, soil retention, water retention and diversion or increased flow of surface waters.
- ☐ The effect of the requested removal on the remaining number, species, size and location of existing trees on the site and in the area.
- ☐ The effect of the requested removal with regard to shade, noise buffers, protection from wind damage and air pollution and the effect upon the historic value and scenic beauty and the health, safety, prosperity and general welfare of the area and the City as a whole.



OWNER'S PRINTED NAME Tim Harnett

OWNER'S SIGNATURE Tim Harnett

MAILING ADDRESS 556 Palo Alto Ave

CITY Mountain View

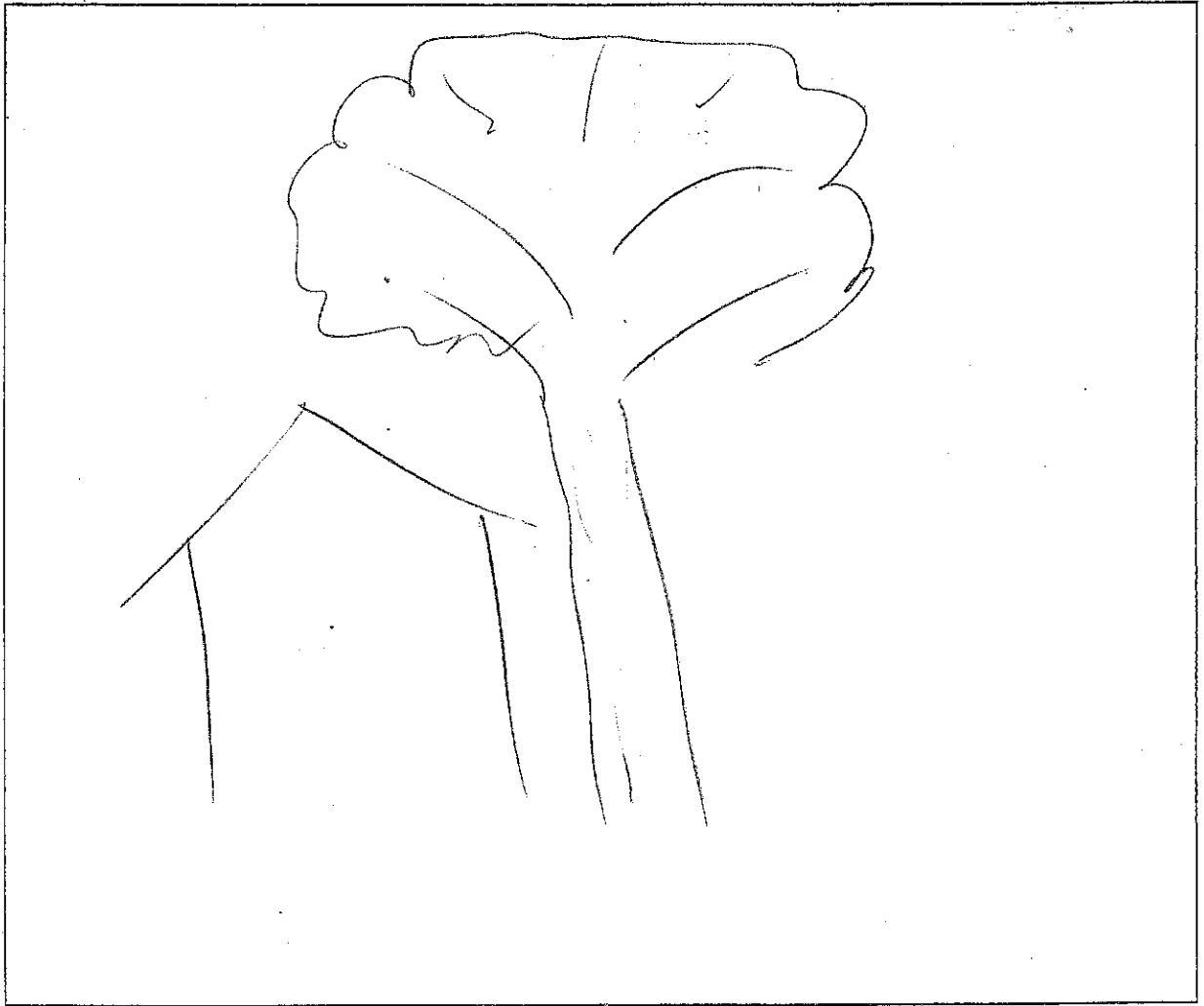
STATE CA

ZIP 94041

NOTE: This form must be returned to the Forestry and Roadway Landscape Division in its entirety upon completion by the applicant. The applicant has read and is familiar with Article II, Chapter 32 of the Mountain View City Code (copy attached). In providing the information on this form, please be aware that this information is public record subject to disclosure upon request.

(OVER)

LOCATION: Please include sketch or attach a separate piece of paper.



FOR OFFICE USE ONLY

This permit must be available at the work site at all times when the work is being done.

☐ RECOMMEND APPROVAL

☒ RECOMMEND DENIAL

Arborist

Date

6/19/14

☐ APPROVED

☒ DENIED

Forestry and Roadway Landscape Manager

Date

6/19/14

OBSERVATIONS/EVALUATION:

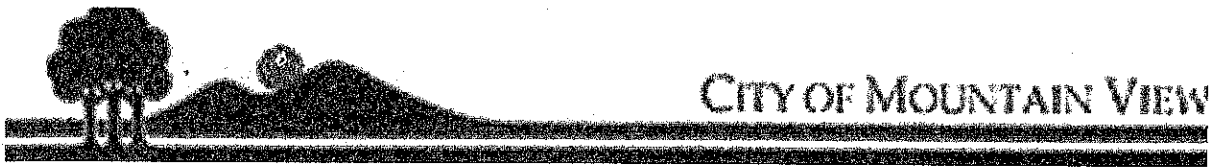
EFFECTIVE DATE: _____ (Permit expires two years from effective date.)

ACTION

DATE

CLERK

1. Applicant notified of decision by mail.
2. Notice posted on tree.
3. If no appeals, approved/denied application mailed.



COMMUNITY SERVICES DEPARTMENT • FORESTRY AND ROADWAY LANDSCAPE DIVISION
231 North Whisman Road • Post Office Box 7540 • Mountain View, CA 94039-7540 • 650-903-6273 • FAX 650-961-6290

HERITAGE TREE REMOVAL ACTION PENDING

Location: 556 PALO ALTO AVE.

Property Owner: TIM HARNETT

Type of Tree: OAK

Upon the completion of a field inspection, Forestry Division staff has determined that the request to have the tree/trees removed be:

 APPROVED X DENIED

The following reason(s) are cited in rendering this decision:

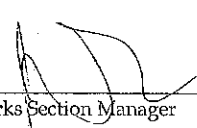
**CONDITION OF TREE: TREE DOES NOT MEET CRITERIA
FOR REMOVAL**

Any person wishing to appeal this action must file an appeal (Fee \$50) with the City Clerk's Office, 500 Castro Street, Mountain View, by 5:00 p.m., July 28, 2014 as outlined in Section 32.31 of the City of Mountain View City Code.

For further information regarding this Heritage Tree Removal Notice, contact the Forestry Division Office at (650) 903-6273

Date Posted: July 16, 2014

Distribution: Post, Forestry, City Clerk


Parks Section Manager

This is a an Heritage Tree Removal denial appeal, per sec 32.31 of Mountain View City Code.

Below is a statement regarding my basis for appeal. I have presented my case for by showing that I, the property owner and my Mountain View neighbor hood do not reap the benefits of urban trees as described by The Benefits of Trees (<http://www.mountainviewtrees.org>)

The Benefits of Trees

We advocate for trees largely because of the immense beauty they provide. Trees are an integral part of our heritage and our future. A city that is well shaded by a forest canopy has many benefits to offer. These include:

More moderate temperatures.

Trees reduce heat islands, shade our homes and offices in the summer, and provide windbreaks, which keep us warmer in the winter.

We do enjoy this benefit.

Increased community.

People spend more time outside in areas with lots of trees, and know more of their neighbors.

We and our neighbors do not enjoy this benefit

- **The oak tree kills all plant life for a radius that extends to the curb.**
- **We have been unable to grow any urban tree at the street curb (30 years - 3 different trees - current attempt is 5-6 years old)**
- **The oak debris plant death "shadow" creates a visibly depressing sight on our section of Palo Alto avenue**

Improved health.

Many studies show that spending time with trees helps people recover from illness more quickly, reduce stress, and lower blood pressure.

We do not enjoy this benefit

- **During high wind winter storms our fear of falling limbs increases stress**
- **Fear of falling increases stress.**
- **Listening to the rain spilling over the clogged gutter rather than going down the drain spout increases stress**
- **Worrying the next toilet flush will be clogged and spill sewage increases stress.**

Higher real estate values.

Residential properties landscaped with trees and business districts lined with trees are more vibrant and attract more customers.

We do not enjoy this benefit

- **The tree trunk is less than 8 inches from the roof gutter - a bridge for rodents and insects - we had an infestation of roof rats in 2008.**
- **Insurance risk of falling limbs, and a falling tree,**

- **Rain gutters must be cleaned at least 2 times a year. Expense not covered by insurance.**
- **Sewer damage in 2008, 2013 (approx.. \$3000.00) Expected ongoing sewer damage.**
- **Potential (immanent?) foundation damage - trunk is 16 inches from foundation**
- **Fire department access to the side of the house is impeded**
- **Unable to have a neighborhood enhancing front yard (we've given up)**
- **Inability to grow a community enhancing tree at the curb**
- **I have been unable to find a similar tree that is as close to a structure in Mountain View**

Tim Harnett



MEMORANDUM

Community Services Department

DATE: November 12, 2014

TO: Urban Forestry Board

FROM: Jakob Trconic, Parks Section Manager
J.P. de la Montaigne, Community Services Director

SUBJECT: Heritage Tree Appeal – 1072 Petie Way

RECOMMENDATION – Deny the appeal and allow the Coast live oak to remain.

FISCAL IMPACT – None.

BACKGROUND

Article II, Protection of the Urban Forest, Sections 32.22 through 32.38 of the City Code, was established to preserve large trees within the City which are growing on private or public lands. The preservation program contributes to the welfare and aesthetics of the community and retains the great historical and environmental value of these trees. The Parks Section Manager, under the authority granted in the Code to the Community Services Director, has been designated as the enforcement agent in this matter. Under the Code, there are specific criteria for removal. The determination on each application is based upon a minimum of one of the following conditions. The decision-maker shall consider additional criteria, if applicable, in weighing the decision to remove a Heritage tree, with the emphasis on the intent to preserve Heritage trees.

1. The condition of the tree with respect to age of the tree relative to the life span of that particular species, disease, infestation, general health, damage, public nuisance, danger of falling, proximity to existing or proposed structures, and interference with utility services.
2. The necessity of the removal of the Heritage tree in order to construct improvements and/or allow reasonable and conforming use of the property when compared to other similarly situated properties.

3. The nature and qualities of the tree as a Heritage tree, including its maturity, its aesthetic qualities such as its canopy, its shape and structure, its majestic stature, and its visual impact on the neighborhood.
4. Good forestry practices such as, but not limited to, the number of healthy trees a given parcel of land will support and the planned removal of any tree nearing the end of its life cycle and the replacement of young trees to enhance the overall health of the urban forest.
5. Balancing criteria: In addition to the criteria referenced above which may support removal, the decision-maker shall also balance the request for removal against the following which may support or mitigate against removal:
 - a. The topography of land and effect of the requested removal on erosion, soil retention, water retention and diversion, or increased flow of surface waters.
 - b. The effect of the requested removal on the remaining number, species, size, and location of existing trees on the site and in the area.
 - c. The effect of the requested removal with regard to shade, noise buffers, protection from wind damage and air pollution, and the effect upon the historic value and scenic beauty and the health, safety, prosperity, and general welfare of the area and the City as a whole.

Also within the Code Section 32.31, an appeals process has been included that states:

“Any person aggrieved or affected by a decision on a requested removal may appeal the decision by filing a written notice of appeal with the City Clerk stating the grounds for the appeal, and paying the requisite appeal fee, as established by council resolution, within ten (10) calendar days after the notice of the decision is posted or mailed.”

HERITAGE TREE REMOVAL REQUEST

Background: An application to remove a Heritage-size Coast live oak (*Quercus agrifolia*) at 1072 Petie Way was received on September 10, 2014. The application was submitted by Ms. Patricia Floyd, owner of the property. The criteria for removal listed on the application were, “Tree is dripping sap on driveway and sidewalk. Roots have buckled the driveway severely.” Forestry Division staff reviewed the application and visited the property to evaluate the tree. A decision to deny the removal of the tree was posted on October 6, 2014.

An appeal filed by Ms. Cathryn Floyd was received on October 14, 2014. The appeal letter states in part, "This tree is a nuisance tree. It suffers from a bacterial disease that causes it to drip a sticky sap unto [sic] the driveway, sidewalk and street below. Cleaning the driveway is difficult even with soapy water as the sap is sticky. In addition, the roots have pushed up the driveway, causing a 2.5 inch raised area in the middle of the surface that is unsafe. The tree is expensive to maintain."

ANALYSIS

When evaluating Heritage Tree Removal Applications, staff looks to see if the reason(s) for removal on the application match what is observed in the field. If the reason(s) meet the criteria, staff looks to see if issue(s) regarding the tree can be reasonably mitigated. Based on an inspection and evaluation of the Coast live oak, the appeal should be denied for the following reasons:

1. The Coast live oak tree is a relatively young specimen in good health. Staff estimates the tree to be around 40 years old. Coast live oaks are native to California and are widely planted in the Bay Area. Staff's evaluation of the tree determined it has fairly good structure. Although the lower and internal branches have been removed and the canopy has been raised up beyond typical pruning practices, the remaining branches have well-formed branch attachments.
2. The tree appears to suffer from a condition called drippy oak. Drippy oak or acorns is a bacterial disease causing a clear to brownish, viscous liquid to drip from live oak acorns, leaves, or twigs. Dripping can occur after wounds to the oak caused by insects. No controls are known for preventing dripping caused by the *Erwinia* bacteria—insect interaction. Drippy oak does not appear to threaten tree health and can vary in intensity. Staff did not observe a significant amount of dripping present at the site.
3. Dripping usually stops within a few weeks. The drippy liquid can readily be washed away with water or soap and water when it is fresh. Sensitive surfaces beneath dripping plants can be covered. Alternatively, branches overhanging sensitive areas (such as patios and driveways) can be pruned off if this is acceptable. No other control is recommended in landscapes.
4. The driveway is cracked and the cracks are likely due to the roots from the oak tree. It appears to be an original unreinforced concrete driveway. Older unreinforced concrete driveways have a higher tendency to break and shift under pressure from roots and soil movement. Staff suggested that the driveway could

be repaired or replaced and any offending roots could be removed or shaved to accommodate the work. A private arborist could give recommendations on root cutting or shaving to allow the tree to remain once the concrete is removed. The arborist could also provide feedback if it was their professional opinion that too many roots would be affected by the work.

SUMMARY

Staff is of the opinion the Coast live oak tree is a healthy tree but does suffer from drippy oak. The condition is not life threatening to the tree and typically goes away after the acorns have fallen. This is a seasonal inconvenience that can vary in intensity and be mitigated by maintenance. Staff recommends the appeal be denied and the tree to remain.

JT-JPdIM/7/CSD
221-11-12-14M-E-1

Attachment: 1. Heritage Tree Appeal Packet

cc: F/c

CITY OF MOUNTAIN VIEW, FORESTRY DIVISION
 231 NORTH WHISMAN ROAD
 POST OFFICE BOX 7540
 MOUNTAIN VIEW, CA 94039-7540
 (650) 903-6273 M-F 8:00 AM - 4:00 PM

Fee: \$116, each additional tree, same site \$58

APPLICATION FOR HERITAGE TREE REMOVAL PERMIT

The undersigned owner of the property at 1072 PETTIS WAY

Phone No. (Home) N/A (Work) 408 666-5027

hereby applies for permission to remove Heritage tree(s) as follows:

Common Name of Tree LIVE OAK Number of Trees 1

Circumference of tree 54" above ground: 104"

REASON FOR REMOVAL: Check applicable box(es) below. There may be more than one reason.

Comments: TREE IS NIPPING SAP ON DRIVEWAY, SIDEWALK, & STREET. ROOTS HAVE SUCKLED THE DRIVEWAY SEVERELY. CITATION ISSUED BY THE CITY OF MV FOR INTERFERENCE WITH CITY STREET LIGHT. (AUGUST 2013)

- ☒ The condition of tree with respect to age of the tree relative to the life span of that particular species, disease, infestation, general health, damage, public nuisance, danger of falling, proximity to existing or proposed structures and interference with utility services.
- ☐ The necessity of the removal of the Heritage tree in order to construct improvements and/or allow reasonable and conforming use of the property when compared to other similarly situated properties.
- ☐ The nature and qualities of the tree as a Heritage tree, including its maturity, its aesthetic qualities such as its canopy, its shape and structure, its majestic stature and its visual impact on the neighborhood.
- ☐ Good forestry practices such as, but not limited to, the number of healthy trees a given parcel of land will support and the planned removal of any tree nearing the end of its life cycle and the replacement of young trees to enhance the overall health of the urban forest.
- ☐ **BALANCING CRITERIA.** In addition to the criteria referenced above which may support removal, the decision-maker shall also balance the request for removal against the following which may support or mitigate against removal:
- ☐ The topography of land and effect of the requested removal on erosion, soil retention, water retention and diversion or increased flow of surface waters.
- ☐ The effect of the requested removal on the remaining number, species, size and location of existing trees on the site and in the area.
- ☐ The effect of the requested removal with regard to shade, noise buffers, protection from wind damage and air pollution and the effect upon the historic value and scenic beauty and the health, safety, prosperity and general welfare of the area and the City as a whole.

OWNER'S PRINTED NAME PATRICIA C FLOYD

OWNER'S SIGNATURE Patricia C Floyd

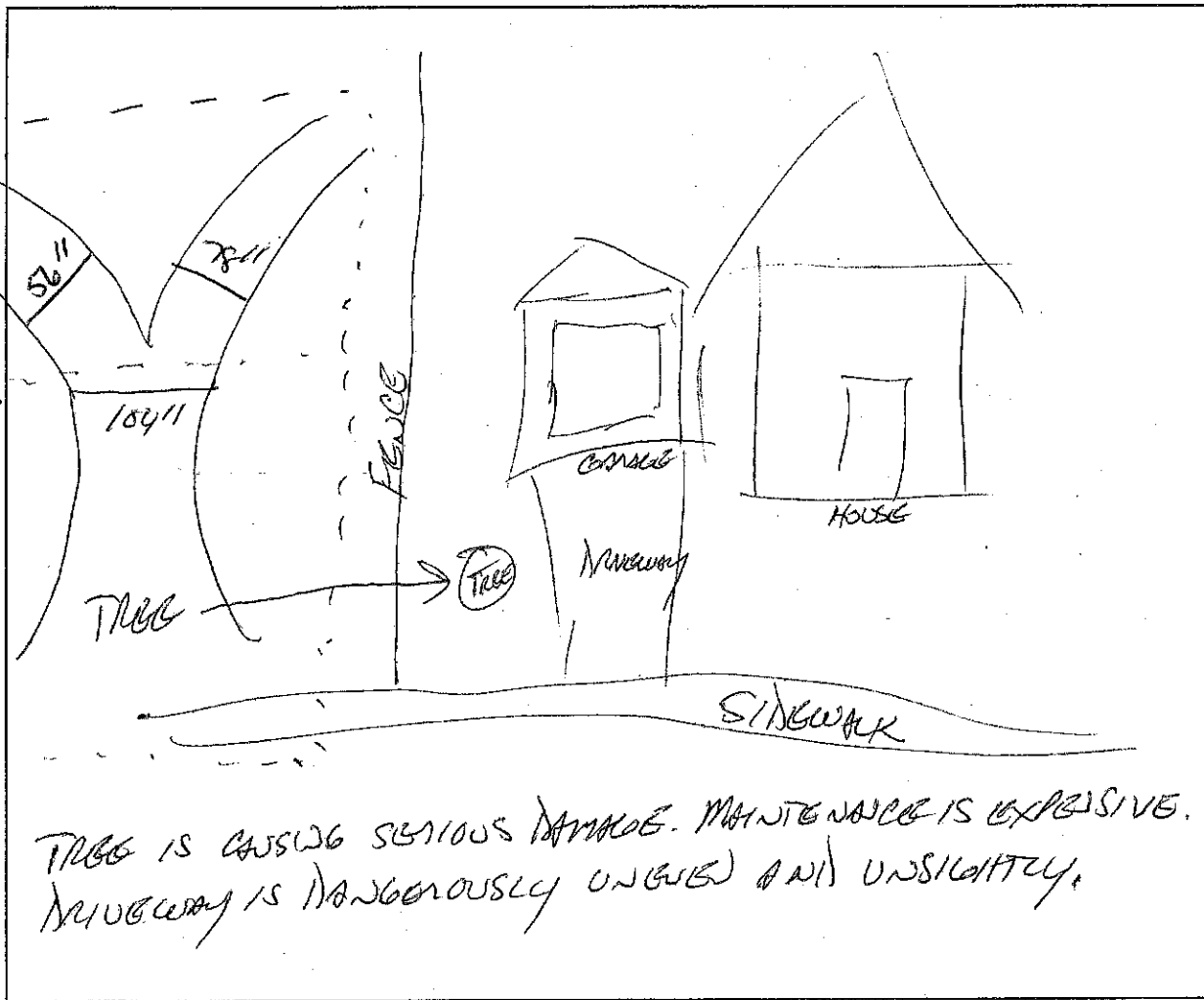
MAILING ADDRESS 1072 PETTIS WAY

CITY MOUNTAIN VIEW STATE CA ZIP 94040

NOTE: This form must be returned to the Forestry and Roadway Landscape Division in its entirety upon completion by the applicant. The applicant has read and is familiar with Article II, Chapter 32 of the Mountain View City Code (copy attached). In providing the information on this form, please be aware that this information is public record subject to disclosure upon request.

(OVER)

LOCATION: Please include sketch or attach a separate piece of paper.



FOR OFFICE USE ONLY

This permit must be available at the work site at all times when the work is being done.

☐ RECOMMEND APPROVAL

☒ RECOMMEND DENIAL

Arborist

Date

9/30/14

☐ APPROVED

☒ DENIED

Forestry and Roadway Landscape Manager

Date

9/30/14

OBSERVATIONS/EVALUATION:

EFFECTIVE DATE: _____ (Permit expires two years from effective date.)

ACTION

DATE

CLERK

1. Applicant notified of decision by mail.
2. Notice posted on tree.
3. If no appeals, approved/denied application mailed.

_____	_____
_____	_____
_____	_____



CITY OF MOUNTAIN VIEW

COMMUNITY SERVICES DEPARTMENT • FORESTRY AND ROADWAY LANDSCAPE DIVISION
231 North Whisman Road • Post Office Box 7540 • Mountain View, CA 94039-7540 • 650-903-6273 • FAX 650-961-6290

HERITAGE TREE REMOVAL

ACTION PENDING

Location: 1072 PETIE WAY

Property Owner: PATRICIA C. FLOYD

Type of Tree: LIVE OAK

Upon the completion of a field inspection, Forestry Division staff has determined that the request to have the tree/trees removed be:

 APPROVED X DENIED

The following reason(s) are cited in rendering this decision:

**CONDITION OF TREE: TREE DOES NOT MEET CRITERIA
FOR REMOVAL.**

Any person wishing to appeal this action must file an appeal (Fee \$50) with the City Clerk's Office, 500 Castro Street, Mountain View, by 5:00 p.m., October 16, 2014 as outlined in Section 32.31 of the City of Mountain View City Code.

For further information regarding this Heritage Tree Removal Notice, contact the Forestry Division Office at (650) 903-6273

Date Posted: October 6, 2014

Distribution: Post, Forestry, City Clerk


Parks Section Manager

RECEIVED

OCT 14 2014

2:50

CITY CLERK

To: City Clerk's Office of Mountain View
500 Castro Street
Mountain View, CA
Date: 14 October 2014
Subject: Notice of Appeal -Heritage Tree Removal

Dear Sir/Madam:

Please accept this letter as a formal Notice of Appeal to a recent decision by the Mountain View Parks Section Manager, Jacob Trconic, regarding a Heritage Live Oak tree located on private property, adjacent to the driveway at 1072 Petie Way, in the city of Mountain View. There is no case number that I can find anywhere on the paperwork, but the denial letter is dated October 6, 2014

The property is owned by a senior citizen, who has lived in the purchased home since 1962. The tree is a volunteer; not planted by owner or city.

This tree is a nuisance tree. It suffers from a bacterial disease that causes it to drip a sticky sap onto the driveway, sidewalk, and street below. Cleaning the driveway is difficult even with soapy water as the sap is sticky. In addition, the roots have pushed up the driveway, causing a 2.5 inch raised area in the middle of the surface that is unsafe. To repair the driveway will require additional effort to reinforce the surface and protect the roots of this tree.

This tree is expensive to maintain: trimmed in 2009 @ cost of approximately \$900; trimmed again in August of 2013 due to a citation by the City of Mountain View for interference with the street light @ cost of approximately \$800.

We are more than happy to provide for a replacement tree, elsewhere in the City of Mountain View Urban Forest.

Application was submitted and denied based on City Ordinance, Article I, in accordance with the Mountain View City Code, Article II, Section 32.35, Paragraph (1). We wish to have the denial reviewed by the appropriate organization.

Sincerely,
Cathryn Floyd, on behalf of Patricia C Floyd



MEMORANDUM

Public Works Department

DATE: November 12, 2014

TO: Parks and Recreation Commission

FROM: Rey S. Rodriguez, Senior Project Manager
Lisa Au, Principal Civil Engineer
Michael A. Fuller, Public Works Director

SUBJECT: Naming of Shoreline Athletic Fields

RECOMMENDATION

Select at least two names for City Council consideration for the Shoreline Athletic Fields being constructed at 2450 Garcia Avenue at Shoreline at Mountain View.

FISCAL IMPACT – The recommended action has no fiscal impact.

BACKGROUND AND ANALYSIS

In 2004, the City of Mountain View's Parks and Recreation Commission (PRC) completed an Athletic Field Inventory Study and identified the need for additional athletic fields to serve the City, including the need for multi-sized baseball diamonds, lighted soccer and football fields, and other fields to serve the growing adult sports groups. At the April 13, 2004 meeting, City Council requested the PRC to examine the possibility of developing new athletic fields on City-owned land.

On April 11, 2006, City Council approved a new capital improvement project to determine the feasibility of constructing athletic fields at a City-closed landfill cell in the southwest corner of Shoreline at Mountain View. In 2010, City Council approved the athletic fields construction project in the 2010-11 Capital Improvement Program.

In early spring 2014, the project was released for construction bids and in May 2014, a construction contract was awarded to Goodland Landscape Construction, Inc. Construction began in June 2014 and is expected to be completed by summer 2015.

The Shoreline Athletic Fields project (see Exhibit 1) will construct 5.3 acres of athletic fields, including one baseball and one softball diamond overlaid with soccer fields.

Access to the athletic fields will be from Garcia Avenue where a concession/storage/restroom building, children's play area, and drop-off area are located. A parking lot consisting of 182 parking spaces (including new street parking along Garcia Avenue) is located south of the fields. An additional 0.5-acre, on-site burrowing owl mitigation area will be constructed at the southern end of the project site. The lighted athletic fields will include synthetic turf to increase playable hours and to prevent irrigation over the landfill.

Exhibit 1. Shoreline Athletic Fields Site Plan



Naming of the New Park

City Council Policy K-17, "Naming of City Parks and Other City Facilities," outlines the procedures for naming of City parks and recreational facilities (Attachment 1). The policy states that a park may be named for a school on which it is located or street it is adjacent to or for a local landmark or historical figure. Other park names will be considered only if one of the above criteria does not provide a name suitable for the park. The Commission must submit at least two names to the City Council for consideration and final name selection.

Farming was the original use of the land prior to the City purchase of the property in the late 1960s to build Shoreline at Mountain View. In the early 1970s, the City began landfill operations on the parcel of land that the athletic fields are being constructed on.

The site is not near or adjacent to a school. Since the park is located on Garcia Avenue near Salado Drive, using these adjoining streets for park names results in "Garcia Athletic Fields" or "Salado Park." These names do not provide enough specific identity for the park.

Community Services staff reached out to various sports leagues and the following park names were recommended options for the Commission's consideration:

Proposed Names

Shoreline Sports Complex

Shoreline Athletic Complex

Shoreline Athletic Fields

The names carry the overall Shoreline at Mountain View theme since the fields are within Shoreline. The other parts of the name depict the variety of sports that can be played on the fields.

Staff will forward the Commission's recommendation to the City Council for approval of a park name.

PUBLIC NOTICING

In addition to the standard agenda posting, naming ballots for the park were provided to various sports leagues and the businesses and mobile home park association north of Highway 101. A notice was also posted on the City's website.

RSR-LA-MAF/5/PWK

999-11-12-14M-E

Attachment: 1. City Council Policy K-17 "Naming of City Parks and Other City Facilities"

cc: PWD, CSD, APWD – Solomon, SAA – Kiner, SPM – Rodriguez

CITY COUNCIL POLICY

SUBJECT: NAMING OF CITY PARKS AND OTHER CITY FACILITIES NO.: K-17

PURPOSE:

To establish criteria and procedures relating to the naming of City parks and other City facilities.

POLICY:

1. Naming of City parks and recreation facilities.
 - a. The following criteria shall be used in determining park or recreation facility names to be submitted to the City Council for consideration:
 - (1) A City park or recreation facility may be named for the school on which it is located or street it is adjacent to.
 - (2) City parks or recreation facilities may be named for a historical figure or local landmark. The historical figure must be deceased for a minimum of five years.
 - (3) City parks and recreation facilities may be named in conformance with the City Council Sponsorship Policy.
 - (4) Other park or recreation facility names will be considered only if the naming criteria listed above do not provide a name suitable for a park or recreation facility.
 - b. The process for naming a City park or recreation facility shall be:
 - (1) When a new park or recreation facility is constructed in the City, the Parks and Recreation Commission will submit at least two names developed under the criteria listed in Paragraph a above to the City Council for consideration.
 - (2) The City Council shall evaluate the merit of each suggested park or recreation facility name according to the criteria listed above. The City Council shall be responsible for the final approval of the name of all City parks and recreation facilities.

CITY COUNCIL POLICY

SUBJECT: NAMING OF CITY PARKS AND OTHER CITY FACILITIES NO.: K-17

2. Naming of a City building, structure, room, or other nonpark or recreation facility in memoriam.
 - a. All memorial-naming requests must be submitted in writing to the City Council Procedures Committee. The Committee shall evaluate the merit of each request according to the criteria listed in Paragraphs b and c below and provide a recommendation to the City Council regarding the approval or denial of the request. The City Council shall be responsible for the final approval or denial of the request.
 - b. In order for a City building, structure, room, or other nonpark or recreation facility to be named in memoriam, the person or persons must be deceased for a minimum of five years.
 - c. The following criteria shall be used in evaluating the merit of each memorial-naming request:
 - (1) The person or persons being memorialized died in the line of duty serving the City of Mountain View or the United States of America.
 - (2) The person or persons being memorialized made extraordinary, lasting, and significant contributions to the Mountain View community.
 - (3) The person or persons being memorialized died while performing a heroic act (e.g., saving the life of another person).
 - (4) The person or persons being memorialized made a significant donation to the City, resulting in the acquisition of property, buildings, etc.

Satisfying one or more of the eligibility criteria listed above does not assure City Council approval of a memorial request.
3. Other naming requests for City buildings, structures, rooms, or other recreation facilities may be considered in accordance with the Sponsorship Policy.

CITY COUNCIL POLICY

SUBJECT: NAMING OF CITY PARKS AND OTHER CITY FACILITIES NO.: K-17

4. Other naming requests for City buildings, structures, rooms, or other recreation facilities that are not addressed in this policy may be considered and acted on by the City Council at its sole discretion.

Revised: March 4, 2014, Resolution No. 17840

Revised: May 27, 2003, Resolution No. 16804

Effective Date: December 12, 2000, Resolution No. 16557

LF/6/CNLPOL

K17-601CP



MEMORANDUM

Community Services Department

DATE: November 12, 2014

TO: Parks and Recreation Commission

FROM: Lauren C. Merriman, Recreation Supervisor
John R. Marchant, Recreation Manager
J.P. de la Montaigne, Community Services Director

SUBJECT: Review and Update to Council Policy H-7, Athletic Field Use Policy,
Regarding Banner Hanging

RECOMMENDATION – Note, receipt, and file.

BACKGROUND AND IMPLEMENTATION

On September 11, 2013, Recreation staff brought a recommendation to the Parks and Recreation Commission (PRC) to revise the Athletic Field Use Policy H-7 (Policy) to include a provision for recognized Youth Sports Organizations (YSOs) to hang banners at Eagle Park, McKelvey Park, and Rengstorff Park to allow promotion of league registration. The PRC forwarded their recommendation to approve the changes in the Policy to City Council, and on October 22, 2013, the City Council approved the PRC's recommendation and the revision to allow YSOs to hang banners at the three designated sites.

After the approval from City Council, staff immediately began implementing the new guidelines. The reservation form was designed by staff and went through several stages of review with the YSOs (Attachment 1). Reservation forms were submitted and processed, and the first banners were installed November 1, 2013.

After several successful months of implementation, City staff approached the Mountain View Whisman School District requesting permission to include locations for banner hanging at two additional parks in Mountain View – Crittenden Middle School and Slater Park. On February 27, 2014, the Mountain View Whisman School District Board approved the addition of the two new locations for recognized YSOs to hang banners at Crittenden Middle School along Middlefield Road, and Slater Park along Whisman Road. These additional locations were included and banners were installed at the locations starting in March 2014.

Since the approval of the revised Policy, the YSOs have taken advantage of the new banner hanging guidelines. Each organization has utilized the program two to three times, typically during each organization's designated registration months. This frequency has resulted in an estimated 80 banners being hung in the five locations since the latest Policy revisions.

There has been very positive feedback from the YSOs regarding the approval to hang their registration banners. All of the groups have reported receiving more inquiries about their program which has resulted in increased registration for their sport.

In addition, Code Enforcement Officers have indicated there has been a "dramatic decrease" in unauthorized banners throughout the City. There have been no reports of YSOs placing banners in other areas of the City.

Recreation staff was initially concerned about the amount of time it would take to administer this Policy; however, with the assistance of the Parks Division, the required staff time has been manageable.

CONCLUSION

Providing the recognized YSOs the ability to hang banners to promote their organization and registration times has proven to provide a community benefit, as each organization has seen a positive impact due to the revisions to this Policy. The addition of the Crittenden and Slater locations continue to add to the positive results our YSOs have experienced. Overall, the program has been successful to provide YSOs approved locations to display their banners and to increase the visibility of these groups to the community.

LCM-JRM-JPdIM/3/CSD
211-11-12-14M-E

Attachment: 1. YSO Banner Application



YOUTH SPORTS ORGANIZATION BANNER APPLICATION

As outlined in City Council Policy No. H-7 *Athletic Field Use Policy*, only recognized Youth Sports Organizations are authorized to request banners to be displayed for registration purposes. In order to gain authorization for your organization's banner to be displayed you must comply with the following guidelines:

- ☐ Banner applications must be complete and include a sketch/photo of all information included on the banner, proposed placement, and a copy of the YSO's insurance certificate
- ☐ Banners may be displayed for the time period of six weeks prior to the to the start of the registration period and one week after the close of registration at the following locations: **Crittenden Field, Eagle Park, McKelvey Park, Rengstorff Park or Slater Park**
- ☐ Banners may not be displayed for more than eight consecutive weeks
- ☐ Banners must have grommets for hanging and may be no larger than 24 sq ft. (i.e., 8' x 3' or 6' x 4')
- ☐ Banners must be given to the Athletic Field Coordinator one week prior to hanging date
- ☐ Banners will be installed/removed by City personnel only
- ☐ The City of Mountain View will not be responsible for lost, stolen, or damaged banners
- ☐ Banners must be picked up from the Athletic Field Coordinator one week post ending date

Proposal Process:

All proposals must be fully completed and submitted, three weeks prior to hanging date, by hard or digital copy to the Athletic Field Coordinator for review.

Please attach the below requirements to the Banner Application:

- ☐ Photo/sketch of proposed banner
- ☐ Insurance Certificate

Organization Information

Name of Organization: _____

Primary Contact: _____ Position/Title: _____

Home Phone: _____ Work Phone: _____

Cell Phone: _____ Email: _____

Organization Mailing Address: _____

City: _____ State: _____ Zip: _____

PLEASE DROP-OFF/PICK-UP BANNERS AT:

City of Mountain View Recreation Division
 201 S. Rengstorff Ave
 P.O. Box 7540
 Mountain View, CA 94039-7540
 Athletic Field Coordinator:
 Colin James
 Phone: 650-903-6412
 Fax: 650-962-1069
colin.james@mountainview.gov

Preferred Location	Start Date	End Date
1.		
2.		
3.		
4.		
5.		

FOR RECREATION STAFF USE ONLY

Date Received: _____ Approved By: _____ Location: _____ Start Date: _____ End Date: _____

Notes: _____

COMMUNITY SERVICES DEPARTMENT

MONTHLY REPORT: OCTOBER 2014

RECREATION

Adult Sports

The Fall Softball season has wrapped up and we have another set of Champions!

Rec Coed – Highway Hitters

Comp Coed – Ball So Hard

Men's D – Jolly Green Giants

Men's C/D - Kuronami

Men's C – Local Boyz



Aquatics

- Lap Swim was offered 7 days a week at Eagle Pool. With cooler temperatures, average daily attendance ranges from 90-100. 2,630 swimmers have participated in the Lap Swim program this month.

Deer Hollow Farm

- It is breeding season at the Farm! Three of the goats were bred with a buck from the Santa Cruz Mountains; we will be expecting kids in March. The Farm also purchased a 5-month old buck to be able to breed on-site next year. Jemaine was purchased from a family farm in Vacaville (photo below). The sheep are being bred with a new 1-year old ram that was also purchased this month. Bret is from a pig/sheep farm in Pescadero.



Jemaine, 5-month old buck

Bret, 1 year old ram

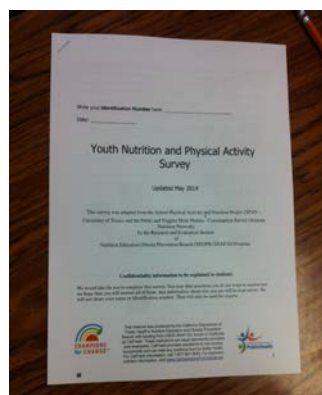
- The Friends of the Farm hosted their annual Ohlone Day on Saturday, October 11. A crew of twenty volunteers welcomed 330 people and raised just over \$2,500. The Friends also completed their fundraiser for construction of the new duck pond on October 31. They received a matching grant from the Cupertino Rotary Club for \$2,300.
- Farm staff and thirty volunteers hosted Spooky Times at the Farm on Saturday, October 25. Despite a rainy start to the day, 211 people attended Spooky Times, raising just over \$1,200 for the livestock care and feed.

Elementary School-Age Programs

- Beyond the Bell continued a Health and Fitness focus throughout the month of October. Students began the month learning cooperative games and transitioned into soccer skills and drills. The goal is that students are exposed to team games at a young age and in a comfortable setting. Through their experiences, students will feel more comfortable continuing with sports and physical activity as they enter middle and high school.



Participants at Theuerkauf challenge each other to exercise during an obstacle course activity.



The nutrition and physical activity survey that youth completed to get an understanding of their nutrition education and activity levels.

- Santa Clara County Public Health dietician, Jessica Soldavini, made the first of her monthly visits to Beyond the Bell after school sites. She began her health and wellness lessons with a survey to gauge student health habits. Afterwards, the students learned about My Plate and played a series of high activity games. Each month, Jessica will be visiting the after school sites to teach nutrition, exercise, and healthy habits to participants.



Left: Santa Clara County Dietician leads Monta Loma participants in a nutrition lesson on My Plate. Right: Participants create a healthy placemat and a get a cooking demonstration on Zucchini Spaghetti.

- Monta Loma Beyond the Bell participants arrived at the Google campus on Friday, October 10th for the special Health & Tech Day, hosted by The Latino Community Foundation. At Google, youth were able to explore the campus and visit numerous booths and activities. Some of the special events were soccer clinics from The Earthquakes Soccer Team, a jump house, and technology demonstrations (for youth and families).
- On Thursday, October 23rd Beyond the Bell participated in the annual Light's On after school day of recognition. The participants held an anti-bullying demonstration as a message to the school that the after school program stands united against bullying. With handmade posters, participants walked around the school chanting "Buddies, Not Bullies".



- Afterwards, they celebrated Light's On with a program-wide carnivals, skits, and games. All 5 Beyond the Bell programs, totaling over 300 youth, participated in the anti-bully demonstration at the same time. The demonstration drew positive attention from community members and school staff who were on campus.



- For Halloween, Recreation Leaders taught students alternative and healthier ways to celebrate the holiday. For example, for a treat, leaders showed the youth how to make pumpkins out of tangerines and ghosts out of bananas and cheerios. These spooky treats demonstrated “healthy” ways to be festive.

Facility Rentals

- BBQ Rentals—Group BBQ areas were reserved 55% of the time they were available and at about 80% on the weekends. BBQ reservations have slowed down since the previous month and the BBQ season will wrap up on October 31st. Family tables at Cuesta remain popular with 27 reservations made in October. Preliminary numbers indicate Cuesta BBQ reservations were up approximately \$3,000 while Rengstorff reservations were even with last year. Final numbers will be available at the conclusion of the BBQ season.
- Community Center—8 private events and 3 meetings took place during the peak hours at the Community Center. During off-peak hours, or during normal operating hours, there were a combined 307 bookings by 44 different groups. Fall programs continued to hold steady through October with MVLA programs, youth and adult recreation programs, non-profit/community group use, etc.
- Adobe—11 private events took place at the Adobe Building and there were 6 meetings by regular user groups. These events included weddings, birthday parties, and business gathering. This time of year rentals at the Adobe are transitioning from weddings and large outdoor events to smaller family events and business gatherings.

- Senior Center — 5 private events took place at the Senior Center during peak hours. This included a candidate's forum and a high school fundraiser. There were also three different City of Mountain View functions held at the Senior Center including a CDD meeting.

Middle School and High School Programming

- On October 8th, 60 participants from Beyond the Bell at Crittenden and The Beat at Graham visited Stanford University for a tour around campus. Students were able to experience a bit of what life is like on a college campus. They toured the quad, athletic area, classrooms, and main corridors. After the tour, the participants were treated to pizza and played games on the grass in front of the athletic center. Many of the teens were inspired by the university and expressed interest in applying to Stanford in the future. A San Jose State University tour is being planned for February 2015.



Participants from Crittenden and Graham after school programs pose for a photo after a tour of Stanford University.

- Club 201 (the name of middle school dances provided by the City) was a hit on October 10th with 186 middle school youth in attendance. The theme was Zombie Prom and many of the youth came dressed in costume. The youth enjoyed the music, atmosphere, snacks, and dancing. The theme Zombie Prom was additionally a hit, with many youth requesting similar themes for future dances.



Above: Middle School students enjoy Club 201's ZOMBIE PROM themed dance on 10/10/14.

Youth Advisory Committee

- The Youth Advisory Committee approved their work plan for the 2014-2015 term in October. They will be spending a great deal of their time and energy promoting The View Teen Center in its first months of operation and supporting the staff with special events and outreach. Several Youth Advisory Committee members went above and beyond their responsibilities of attending meeting and volunteered at two Recreation Division special events, Club 201 Middle School Dance and Monster Bash, in October. The YAC are essential at special events, their time and energy is valuable and helps events run successfully.

The House Teen Center

- Participants at the House continue to utilize the facility as a safe and comfortable place to spend time after school. Teens are always excited to enjoy fresh prepared meals by the House staff, a daily offering that the staff is happy to prepare for participants. House participants have been invited to attend The View Teen Center “Sneak Peek” in November. These soft-opening opportunities will provide the staff a chance to feel the flow of how the facility will operate.

Teen Open Gym

- Teen Open Gym provides a safe opportunity for teens to be active and social on Saturday evenings at the Whisman Sports Center. Staff are energetic about making sure those who utilize this free recreation service are having fun and engaged in activities. Thus far, October numbers are at 37 total participants.

The View Teen Center

- The View Teen Center will be celebrating its grand opening on Friday, November 14, 2014. The dedication and open house event will take place from 5:00 pm to 7:00 pm at The View and include speeches by special guests, unveiling of the mosaic art piece and open house with refreshments and snacks, demonstrations and give-a-ways.
- The View Teen Center construction is progressing along quickly as November looms close by. Interior paint is completed, floors, both carpet and laminate are nearly complete, and kitchen cabinetry and appliances are being installed.



*Newly installed kitchen countertops at
The View Teen Center*



A view of the lounge at The View Teen Center

- The mosaic art piece was completed on October 18, 2014 with the help of 25 teens and Leslie Scott at the House Teen Center. Grout was applied to the tiles as the final stage of the project, to secure the mosaic tiles together. Teens got their hand dirty with this project, literally. The grouting portion of the project required teens to mush the muddy-like grout in between the tiles all the while staying within the boundaries of each color tile, brushing in details, and vacuuming the excess to clean up the image.
- On October 21, 2014 the piece was installed at The View Teen Center. Teens assisted with this portion of the project by painting sealant on the backs of the large tiles before they were wheeled, very carefully, to The View, and secured to the front wall of the facility. This was the first time participants could see all 14 tiles displayed together, showing the image, "Winds of Support." The piece will be unveiled at the Grand Opening Celebration and Dedication on Friday, November 14, 2014.



Participants learn how to apply sealant

Teens assist in preparing the art panels



YAC member Abhiraj assisting artist, Leslie Scott, with leveling frames for the tiles to sit in on the face of the facility

Preschool Program

- The preschool program continues to provide a safe, nurturing classroom environment for the preschool participants. This month's curriculum focused on Marine Life. The preschoolers learned about aquatic herbivores, carnivores, and scavengers and how animal eating habits contribute to the health of our oceans. The unit included the mammals that inhabit the ocean waters, the diverse adaptations present in marine organisms and the care and social patterns of young ocean animals.
- Additionally, the preschoolers learned to identify the letters A-F, the numbers 1-6, as well as how to structure three letter words and to identify numeric patterns.

- October also brought the Preschool Program's annual Trick or Treat celebration. This fun classroom event allowed the preschoolers to visit the staff of the Community Center and the Senior Center in costume for safe seasonal fun. Participants and their families enjoyed a leisurely stroll through Rengstorff Park, strengthening community among the preschool families and a sense of appreciation for the natural beauty of the park in the fall.
- There are currently 38 participants enrolled in the PlaySchool classes and 33 participants enrolled in the Tot Time classes.



The Preschool Program celebrated the beauty of the fall season while continuing to promote the 41 Developmental Assets.

Senior Center and Programs

Workshops:

- Eight workshops took place in October at the Senior Center. Topics included shopping online, social security, emergency preparedness, influenza, and Medicare. Additionally, El Camino Hospital held a series of three workshops on healthy living. Topics in this series included successful aging, exercises to do at home, and stress management. In conjunction with this series, El Camino Hospital has also started holding a monthly mental wellness screening.

Bullis Charter School Intergenerational Event:

- On Tuesday, October 21, eighth grade students from Bullis Charter School visited the Senior Garden and Senior Center. They are studying organic food production in school and were looking to apply lessons of the classroom to the community. In the morning they toured the garden and participated in some basic gardening tasks. In the afternoon, the students set up a yogurt parfait bar for some of the seniors who were interested in a discussion on topics of food, history, and memory.

Senior Center Halloween:

- October marks the month of the Halloween Candy Count. Throughout the month, patrons guessed the number of candies in a glass pumpkin at the front desk. The winner was announced on October 31st.
- Other plans for Halloween Day at the Senior Center included a double feature movie, "The Uninvited" (1944) at 1:00 p.m. and "The Others (2001) at 3:00 p.m. The Nutrition Program hosts a costume contest with a special Halloween-themed lunch.

Mountain View Seasoned Travelers

- The Mountain View Seasoned Travelers went on several trips in October including a trip to San Francisco to see the musical "Pippin" and a tour of the new Levi's Stadium in Santa Clara.



*Halloween Candy Count (left);
The MV Seasoned Travelers at Golden Gate Theater in San Francisco for "Pippin" (top)*

Special Events

- The Chamber of Commerce in partnership with Stein's Beer Garden and the Tied House held a very successful Oktoberfest in Parking Lot #2 the weekend of October 4 and 5.

- Plaza Palooza wound up its yearlong run on October 3rd at Civic Center Plaza. The child focused event at 12:00 noon attracted upwards of 50 people for a puppet performance of “The Boy Who Cried Wolfe”. The evening performer was a solo artist performing a wide array of music accompanied by an electric guitar. Staff is evaluating this event series and are in the process of making suggested changes to increase participation next year.
- Monster Bash took place on Saturday, October 25 at the Mountain View Community Center. Children’s activities took place from 5:00-6:30 p.m. Activities included a kid-friendly haunted house, a dancing room, and outdoor carnival-style games and activities. The YMCA partnered with the Recreation Division for this event and provided a craft table. Additionally, there was a photo booth and a giant pumpkin seed hunt (similar to an Easter egg hunt) for children to enjoy. At 6:30 p.m., the movie, Dr. Seuss’ The Lorax, was shown on the big screen in the Community Center’s Auditorium. Approximately 800 people attended this event.



Children coloring at Monster Bash



A family arrives at Monster Bash

PARKS

Administration

- Staff reviewed 90% plans for the McKelvey Park design. Comments at this stage of development focus on specifics such as irrigation components, storage space design and turf drainage. The SCVWD has a goal to begin construction in fall 2015 on the project.

District Parks

- Irrigation percentage was an average of 32% of summer water use (this includes a 10% reduction for the drought).
- Eagle B field (along High School Way) was closed down for restoration and overseeding. The field is much worn from league play, casual pick-up soccer games and volleyball. When this field was closed average density turf covered only about 60% of the field. The “A” field (Shoreline Park side) was reopened the same week.

- The South Roving crew had a Stevens Creek Trail work day repairing irrigation.
- Walkathons were held at Landels, Bubba, and Castro School/Parks. This requires the parks crews to start modifying the irrigation schedule about five days in advance.
- The evapotranspiration percent is adjusted weekly to meet the current weather conditions for the irrigation of the turf and landscaping throughout the parks.
- Sierra Vista Park trimming project has been completed.
- Del Medio Park turf was aerated and reseeded.
- The eastern half of the large turf area at Rengstorff Park was closed off for field restoration.
- The planting pots at the entrance of the MOC were renovated. The drip system was upgraded; new soil and plant material were added along with new chips for ground cover.



MOC Entrance Planting Pots

- A new Blind Spot Mirror was installed on the Permanente Creek Trail between Old Middlefield and Rock Street.



Permanente Creek Trail Blind Spot Mirror

Shoreline at Mountain View Park

- Applied granular fertilizer and gypsum to the Rengstorff House turf areas and beach lawn.
- Seeded and top-dressed thin areas in the turf around the Rengstorff House and did weekly irrigation system checks for damaged sprinklers or breaks.
- Trimmed all of the landscaped areas in the medians and islands around the Boathouse Café.
- Cut back overgrown vegetation in the golf course's overflow parking lot median.
- Repaired three inch irrigation mainline and three irrigation laterals that were hit by the contractor for the Shoreline Sewer project in the proshop parking lot. Staff will assist the contractor in raising and moving several sprinklers after the parking lot and curbs are installed at the end of the month.
- Completed the Landfill cap repair project on the north side of Northshore adjacent to Coast Casey. New mounds were created around the border of the project, over 800 feet of new irrigation lines were installed, wood chips were added on top of all of the mounds, and 30 new plants were planted by Parks staff and the Shoreline biologist.
- Repaired a three inch irrigation mainline in Northshore. A new valve was also installed during the mainline repair.
- Repaired turf areas in Northshore that were damaged by skunks and/or raccoons digging for grubs. These areas were seeded and top-dressed after removing the damaged turf.

Stevens Creek Trail

- Removed three truckloads of leaves and debris built up along Stevens Creek Trail edge near 101 Overpass and at the Moffett Blvd entrance.
- The trail between Central Expressway and Moffett Boulevard has been inspected and blown as needed. Low hanging branches and debris along the trail were trimmed back and away from the pathway.

Roadway Landscape: North Bayshore

- Mowed turf, removed weeds, and trimmed back vegetation along North Road adjacent to the dog park.
- Staff did an irrigation system check around the dog park and repaired two damaged sprinkler heads.
- Trimmed back bushes and vegetation along the sidewalks on Amphitheater Pkwy, Shoreline Blvd, and Charleston Road.
- Repaired three irrigation valves on Shoreline Blvd that water the turf and redwood trees along the sidewalk.

FORESTRY & ROADWAY LANDSCAPE

Administration

- Davey Resource Group presented a draft of the Community Trees Master Plan to the Urban Forestry Board for review and comment. The Board provided valuable input regarding the plan.
- Staff worked with Mountain View Trees on October 17th to present a tree pruning workshop on City property at the corner of Shoreline Boulevard and Sterlin Road. Arborists associated with Mountain View Trees discussed pruning techniques for training young trees and assisted participants in the pruning of twenty three-year old ornamental cherry trees.

Roadway Landscape

- The following median islands were serviced: Shoreline Boulevard northbound and the left turn lane plant containers Old Middlefield Road and Middlefield, El Camino Real at Sylvan, Middlefield from Easy Street to Moffett Boulevard, Central Avenue, Shoreline southbound from California to Church, Grant Road South from Cuesta to Phyllis, Miramonte southbound from Harpster to Castro, Shoreline Boulevard northbound from El Camino Real to Villa, Middlefield turf edging, 771 Rengstorff, Central Expressway at Mary raised trees, blew off and cleaned sidewalks on Grant Road north from Levin.
- The crew worked on a project to repair the irrigation on El Camino just west of Castro in the rectangular pocket planters so new Day Lilly plants can be installed.
- The crew continued inspection and repair of irrigation systems to help with water conservation efforts. Repairs were made on Grant Road between Cuesta and Sleeper, Middlefield Road at Burgoyne and other areas.

Castro Street & Civic Center

- The Ficus and Podocarpus were trimmed in the 300 east breezeway. Parking lot 7 the Redwood tree suckers were trimmed.
- The crew reinstalled soil to the planter at parking structure 1 after the repairs were made to the lateral and mainlines.
- The crew took down the hanging baskets and installed the new ones for a fall.
- The crew has cleaned many of the Castro Street can liners and the cans themselves to reduce odor issues.
- The crew continues to check the decorative lights and repair /replace them in advance preparation of the Holiday Lighting Ceremony.
- The Kiosks were stripped of the old flyers twice a month to maintain order and appearance.

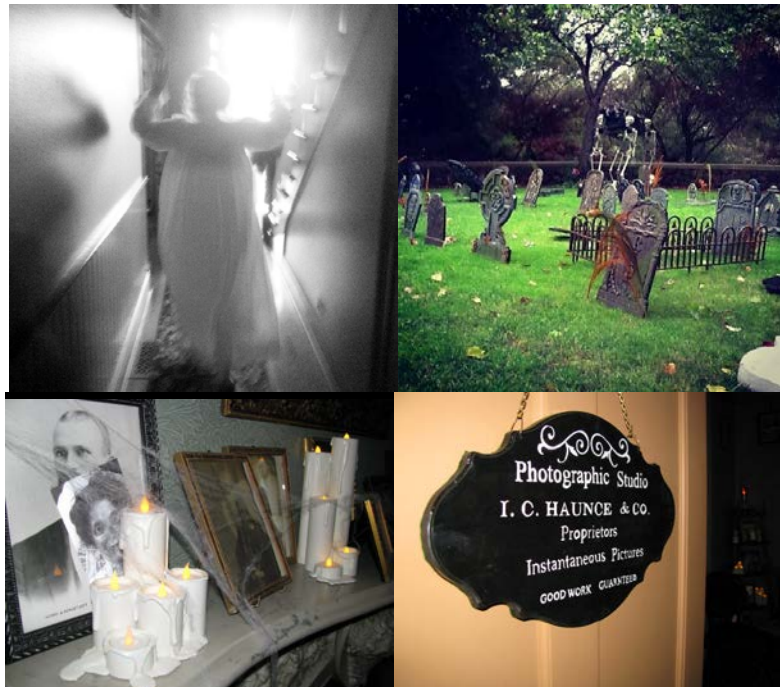
Weekend Work Furlough

- The oleanders on the north side of Showers Drive were trimmed back from the sidewalk.
- The areas around and under the San Antonio undercrossing were cleaned up and soil that washes down from the embankment was shoveled off of the sidewalk.
- Pine needles were cleaned up on the south side of California near Mountain View Avenue.
- Landscaping in front of Recology on Terra Bella had weeds knocked down and tree limb debris removed. The hedge next to the driveway was also trimmed.

SHORELINE

Rengstorff House

- Approximately 415 people visited the Rengstorff House in the month of October, including regular historic home tour visitors and participants of various Friends of "R" House Halloween events.
- On Friday and Saturday nights, October 24-25, the Friends of "R" House presented "Where History Meets Haunting." Once again, the Rengstorff House became home to the eerie, odd and dark side of the 19th century; living historians and costumed docents created a bone chilling and unforgettable, interactive haunted house experience. Combined from both nights, approximately 120 paid participants participated in this unique event at the facility.



Where History Meets Haunting

- On Saturday, October 25, the Friends of “R” House hosted its second annual Family Halloween Celebration, including trick-or-treating in the various, haunted rooms, a costume parade at 2:00pm, seasonal crafts and lawn games. An estimated 200 guests visited the house throughout the event, also enjoying the Halloween décor in the house that was provided by the Friends.



Rengstorff House Family Halloween Celebration events

- Six (6) private events, three (3) public events and (1) meeting were held at the house this month.

Environmental

- The Wildlife Preservation Coordinator observed a total of 11 burrowing owls during this reporting period. The burrowing owl numbers are slightly below average for this time of the year. Two chicks from this past breeding season have been observed at Byxbee Park which speaks to local migration as a possible reason for the decline. One burrowing owl moved onto Fairway 14 into the exact same burrow where two burrowing owls were killed earlier this year, we immediately placed a protective buffer zone around the burrow using stakes and rope and placed an educational sign to highlight the location of the burrow. The owl remained at this burrow for several days before moving to a new location within a bunker on Fairway 13.



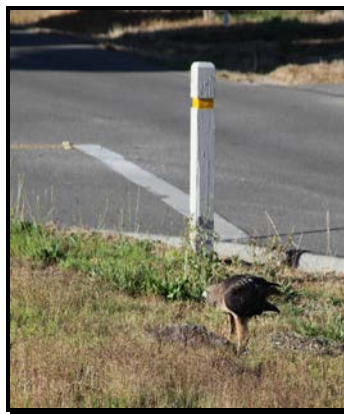
Buffer zone with ropes and signage to protect burrowing owl on Fairway 14

Total Number of Burrowing Owls on a Monthly Basis 2011-2014

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
2014	9	12	11	6	9	10	11	10	10	11		
2013	14	13	13	8	8	14	13	13	9	10	13	13
2012	12	10	11	7	11	10	9	9	7	13	15	16
2011	8	7	4	5	7	14	15	11	9	12	11	15

Avg.	11	10	10	7	9	13	12	11	8	12	12	10
------	----	----	----	---	---	----	----	----	---	----	----	----

- Four weekly surveys of the entire Shoreline area were conducted to monitor Canada geese and American coot numbers during this reporting period. American Coot numbers have increased exponentially as the peak of migratory coots arrives on site.



Red tailed hawk managing the coot population

- Hydro-seeding of the Nine Acre Site started on October 8, four native grasses including California meadow barley, California brome, red fescue and our state grass purple needle grass along with yarrow and our state flower California poppy were used in the hydro-seed mix.



Nine area site being hydro-seeded with native species

- A European honey bee hive was removed from a Landfill Well, the hive was just getting established in the well located in the ground and the bees were using a small opening in the concrete well to access the hive. The queen and workers were transferred to a new hive and relocated off-site.



European honey bees being transferred to a new hive

- Thirty native plants were planted on a completed Landfill cap repair in the North Shore Area. The plants were chosen based on their wildlife habitat values, drought tolerance and visual appearance as they are located in a highly visible area of North Shore. Species planted included the following: Ceanothus, California rose, Pacific wax myrtle, Island bush poppy, Cleveland sage, elderberry and California buckwheat.



Native plants at North Shore area of Shoreline

- On October 29, thirteen volunteers from Hands on Bay Area and Google removed non-native invasive tumbleweed from a burrowing owl mitigation area. Tumbleweed is an aggressive annual weed, each plant is capable of producing 200,000 seeds and can attain a height of 6 feet in favorable conditions.



Tumbleweed removed from a burrowing owl mitigation area

SHORELINE GOLF

Shoreline Golf Links Administration

Operations

- In October, rounds of golf at Shoreline are expected to exceed 6,500 compared to only 6,182 last year. Even with the little rain we received, rounds continue to grow. Year to date, Shoreline's rounds have grown over 10% to prior year.
- Membership sales picked back this month. Our total Membership count is 681, which includes 258 Frequent Players, 17 Quarterly, and 406 Players Club. This is an increase of 207 membership compared to this time last year. The majority of the growth comes from the Players Club Membership which has 173 more members compared to last year.
- Tournament Green Fee sales reached \$13,250 in October. This was a 20% increase over prior year. Tournament business for the year is booked at 73% so far and 33% ahead of bookings at this time last year.
- Daylight Savings is coming to an end on November 2. With this change our Twilight and Super Twilight tee times will be moving back one hour to 2:00 pm and 4:00 pm respectively.

Maintenance

- Aerating of turf continues. Greens and Tees are completed and we are about to start on the fairways. Fall fertilization is mostly complete. Fall fertilization is very

important not only to strengthen the turf for winter stresses, it also allow the turf to store carbohydrates to aid in spring green up and winter recovery.

- Rainfall continues to be below average, yet the small amount we received on Saturday the 25th was a welcome event! We are at 53.7% of annual rainfall year to date and we continue to manage irrigation under the Stage 2 water restriction mandates.

City of Mountain View
Rainfall Data (measured in inches)
 Historical Annual Average - 16.26"

	Annual Totals	Percent of Annual Historical Average	Percent of Four Year Combined Historical Average
2011	12.02"	73.9%	58.33%
2012	13.78"	84.7%	
2013	3.42"	21.0%	
2014	6.02"	53.7%	

- Coot Season - The coots have been arriving in numbers slightly lower than last year. Staff is busy installing the coot fence along the lake edges. There are areas around the ponds that have grown heavy vegetation allowing us to use less fencing than in previous years. We have added three small coot feeding areas in order to attempt to coral more coots off of the playing areas of the golf course. Coot feeding is scheduled to start in early November.



Coot Fence Installation

- New Golf Maintenance Equipment Arrivals - Along with the new golf carts, golf maintenance has received new equipment as well. We have received a new greens mower, light duty vehicle, coreharvestor (picks up the aeration plugs),

300 gallon sprayer, tractor/loader/backhoe, and a range picker vehicle. The new reel grinders will be here shortly. The reel grinders sharpen the mowers that cut greens, tees and fairways.



Greensmower



Light Duty Vehicle



Coreharvester



300 Gallon Sprayer



Tractor/Loader/Backhoe



Range Picker Vehicle